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~~ Patent Literature: Inventor search
File 347: JAPIO Dec 1976-2008/ Aug (Updated 081208)
          (c) 2008 JPO & JAPI O
File 348: EUROPEAN PATENTS 1978-200849
(c) 2008 European Patent Office
File 349: PCT FULLTEXT 1979-2008/UB=20081211| UT=20081204
         (c) 2008 W PO Thomson
File 350: Der went WPIX 1963-2008/ UD=200880
         (c) 2008 Thomson Reuters
Set
                 Description
        I t ems
Š1
                 AU=GULER K?
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          3022
                 AU=LIU T?
S3
                 AU=TANG H?
          1691
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                 S1 OR S2 OR S3
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              AGEOUS OR FAVORABLE OR FAVOURABLE OR DESIRABLE))
                S5 AND IC=(006F OR 006Q)
S6
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           (Item 5 from file: 350)
DIALOG(R) File 350: Der went WPIX
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0013414021 - Drawing available
WPI ACC NO: 2003-504402/200347
XRPX Acc No: N2003-400551
 Ontimal
          bid determination method in auction, involves estimating
structure of market from selected characteristics of market and bidding
model, to determine optimal
                                 bi d
Patent Assignee: GULER K (GULE-I); LIU T (LIUT-I); TANG H (TANG-I)
Inventor: GULER K; LIU T; TANG H
Patent Family (1 patents.
                             1 countries)
Pat ent
                                  Application
                 Ki nd
                         Dat e
                                  Number
                                                   Ki nd
                                                           Dat e
                                                                    Updat e
US 20030093357
                A1 20030515 US 2001955264
                                                   A 20010910
                                                                   200347 B
Priority Applications (no., kind, date): US 2001955264 A 20010910
Patent Details
                             Pg
28
Number
                Kind Lan
                                  Dwg Filing Notes
US 20030093357
                A1 EN
~~ Non-Patent Literature: Inventor search
       2: I NSPEC 1898-2008/ Nov W8
File
          (c) 2008 Institution of Electrical Engineers
File
       9: Busi ness & Industry(R) Jul / 1994-2008/ Dec 15
      (c) 2008 Galle/Cengage
15: ABI/Inform(R) 1971-2008/Dec 16
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File 613; PR Newswire 1999-2008/ Dec 16
           (c) 2008 PR Newswire Association Inc
File 624: McGraw-Hill Publications 1985-2008/Dec 16
           (c) 2008 McGraw-Hill Co. Inc
File 634: San Jose Mercury Jun 1985-2008/Dec 13
(c) 2008 San Jose Mercury News
File 810: Business Wire 1986-1999/ Feb 28
           (c) 1999 Business Wire
File 813: PR Newswire 1987-1999/Apr 30
           (c) 1999 PR Newswire Association Inc
File 625: American Banker Publications 1981-2008/Jun 26
           (c) 2008 American Banker
File 268: Banking Info Source 1981-2008/ Dec Wi
(c) 2008 ProQuest Info&Learning
File 626: Bond Buyer Full Text 1981-2008/ Jul 07
           (c) 2008 Bond Buyer
File 267: Finance & Banking Newsletters 2008/Sep 29
       (c) 2008 Dialog
16: Gale Group PROMT(R) 1990-2008/Dec 02
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File 148: Gale Group Trade & Industry DB 1976-2008/Dec 09
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File 160: Gale Group PROMT(R) 1972-1989
           (c) 1999 The Gale Group
File 275: Gale Group Computer DB/TM 1983-2008/Nov 27
           (c) 2008 Gale/Cengage
File 621: Gale Group New Prod. Annou. (R) 1985-2008/Nov 18
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File 636: Gale Group Newsletter DB(TM) 1987-2008/Dec 02
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File
       20: Dialog Global Reporter 1997-2008/Dec 15
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       35: Dissertation Abs Online 1861-2008/Feb
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File
       99: Wilson Appl. Sci & Tech Abs 1983-2008/Oct
           (c) 2008 The HW Wilson Co.
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           (c) 2008 The New York Times
File 475: Wall Street Journal Abs 1973-2008/Dec 16
           (c) 2008 The New York Times
File 583: Gale Group Global base(TM) 1986-2002/Dec 13
(c) 2002 Gale/Cengage
File 139: EconLit 1969-2008/ Nov
           (c) 2008 American Economic Association
File 256: TeclnfoSource 82-2008/Jul
           (c) 2008 Info. Sources Inc
Set
         I t ems
                    Description
                    AU=(GULER, K? OR GULER K? OR GULER(2N) K?) OR BY=GULER(2N) K?
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AU=(TANG, H? OR TANG H? OR TANG(2N)H?) OR BY=TANG(2N)H?
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                    S1 OR S2 OR S3
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                S4 AND ((AUCTION??? OR BID OR BIDS OR OFFER??? OR BIDDING) -
(5N)(OPTIM? OR EFFICIEN? OR COST() EFFECTIVE OR BEST OR ADVANT-
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                AGEOUS OR FAVORABLE OR FAVOURABLE OR DESIRABLE))
S6
                   S5 NOT PY>2001
               (Item 1 from file: 139)
^ 6/3, K/3
DIALOG(R) File 139: EconLit
(c) 2008 American Economic Association. All rts. reserv.
328214
TITLE: A Study of Zero-Out Auctions: Testbed Experiments of a Process of
 Allocating Private Rights to the Use of Public Property
AUTHCR S: Quier, Kemal; Plott, Charles R.; Vuong, Cuang H.
AUTHCR S) AFFILIATION: CA Institute of Technology; CA Institute of
     Technology; CA Institute of Technology
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JOURNAL NAME: Economic Theory.
 JOURNAL VOLUME & ISSUE: 4 1,
 PAGES: 67-104
 PUBLICATION DATE: 1994
 LANGUAGE:
            English
 AVAILABILTY: http://www.springerlink.com/link.asp?id=100511
 I SSN: 0938-2259
 DOCUMENT TYPE: Journal Article
 ABSTRACT I NDI CATOR: Abstract
 AUTHOR(S): Guler, Kemal ; Plott, Charles R.; Vuong, Quang H.
 ... ABSTRACT: mechanism is called a "zero-out auction"
                                                                      because it is
     supposed to allocate the rights efficiently like an auction while
    leaving all of the consumer's surplus with the buyers (as opposed to
    allocating...
   Non-Patent Literature: Full Text
   Dialog files:
9, 15, 16, 20, 148, 160, 267, 268, 275, 476, 610, 613, 621, 624, 625, 626, 634, 636, 810, 813
File
       9: Business & Industry(R) Jul/1994-2008/Dec 15
      (c) 2008 Gale/Cengage
15: ABI/Inform(R) 1971-2008/Dec 16
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          (c) 2008 ProQuest Info&Learning
       16: Gale Group PROMT(R) 1990-2008/Dec 02
File
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      20: Dialog Global Reporter 1997-2008/Dec 15
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File 148: Gale Group Trade & Industry DB 1976-2008/Dec 09
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          (c) 2008 PR Newswire Association Inc
File 621: Gale Group New Prod. Annou. (R) 1985-2008/ Nov 18
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File 625: American Banker Publications 1981-2008/Jun 26
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File 626: Bond Buyer Full Text 1981-2008/Jul 07
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File 810: Business Wire 1986-1999/ Feb 28
          (c) 1999 Business Wire
File 813: PR Newswire 1987-1999/Apr 30
          (c) 1999 PR Newswire Association Inc
Set
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              OR ADVANTAGEOUS OR FAVORABLE OR FAVOURABLE OR DESIRABLE)
                 (BIDDING OR OFFERING) (3N) (MODEL OR MODELS OR PARADIGM OR P-
              ARADI GWS OR STYLE OR STYLES OR SYSTEM OR SYSTEMS OR METHOD OR
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METHODS OR EXAMPLE OR EXAMPLES OR STANDARD OR STANDARDS)

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S5 428408 CRITERI?? OR CHARACTERISTIC? ? OR PARAMETER? ? OR PREFEREN-CE? ? CR PROFILE? ? OR FACTOR? ? OR ATTRIBUTE? ? OR QUALITY OR QUALITIES OR QUANTITY OR QUANTITIES OR PROPERTY OR PROPERTIES OR VARIABLE OR VARIABLES

36 51462 S4(8N) S5

WORD COUNT: 19308

\$7 9096 \$1(30M)\$6 \$8 32 \$2 AND \$3 AND \$7 \$9 16 \$8 NOT PY>2001 \$10 14 BD (unique items)

^ 10/3, K/2 (Item 2 from file: 15) DIALOG(R) File 15: ABI/Inform(R)

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02324371 110273660 Talles from a nonstandard career in operations research Rothkopf, M.chael H INFCR v39n4 PP: 367-393 Nov 2001 ISSN: 0315-5986 JRNL COOE: ICR

...TEXT: However, if the bidder bid too high, its chance of winning would go down. The best bid would balance profit if it won against the likelihood of its winning. It would depend...ones that matter. The bias is greater with more competitors. Correcting for it increases the optimal bid when there are more competitors.

The expected profit of the winning bidder declines with more...

...shared Ed's letter with Shell's management since it implied that ARCO was using models for oil tract bidding.

My paper appeared in Management Science in 1969. The same issue of Management Science had...

... of bidding and the first published examples of what is now called a common value bidding model. In a common value model, what is being auctioned has the same value to whoever win sit. The bidders are just uncertain about what that value is. Previously published bidding models had all been what are now called private values models (See Friedman 1956, Vickrev 1961...

...on their oil exploration investments even though they were discovering lots of oil. The only bidding model that the AROO paper mentioned favorably was mine. The AROO paper was extremely influential. I... From this data, he had developed a probability distribution for the unit price in the best competitive bid. He had done so cleverly, correcting the raw data for differences in freight and quantity related costs. With these corrections, the distribution of the best competitive bid was narrow. Using it in a much used decision theory model of how much to...

...affects the competitive pricing aggressiveness, which, in turn, affects profit opportunities in future, auctions. The **optimal** bid balances these two effects. The optimal balance is affected by the discount factor between auctions... with the same marginal return.

I realized that dynamic programming was capable of calculating an **optimal** set of **bids**. Dynamic programming was a numerical procedure, however, that gave little insight into why the bids...

...tracts with the lower of the two bids having the correct marginal rates. In an **optimal** set of **bids**, at most one tract would have a bid at the lower level, and I was...amount they had bid or a market-clearing price set by the amount of the **best** losing **bid**. Except for California, the states

using PURPA auctions decided to use standard sealed bidding in which the winning bidders gets paid the amount of their bids. California, however, was...

...process of opting for "Vickrey auctions" in which the bidders get the amount of the  $\mbox{\bf best}$  losing  $\mbox{\bf bid}$  .

In 1961, Columbia University economics professor William Vickrey published a Journal of Finance paper on...

...second-price" auctions, now often called Vickrey auctions. In such auctions, the maker of the <code>best bid</code> wins, but the price is set by the best losing bid. (With just one item for sale, the best losing bid is the second best `price; hence, the name second-price.) He argued that such auctions would work better than...

...finance, construction, labor, permits, etc. The disadvantage in such subsequent negotiations did not occur with standard sealed bidding and was not considered in Vickrey's analysis.

I realized that this was an important...up to the amount specified. The bidder will pay one bid increment more than the best other bid. The JPE paper mentioned these as one of the few Vickrey auctions. Lucking-Riley (2000...

... of single, isolated auctions. They used their models to compare

different auctions forms - i.e., standard sealed bidding, Vickrey auctions. English auctions, and Dutch auctions - with risk neutral bidders or risk averše bidders...was important, the effects of the auction rules on decisions by bidders to participate. (Most bidding models assume a given set of bidders. If you pick the best set of auction rules...

...game theorist, but had broader interests. He was interested in my criticism of game-theoretic **bidding models** and would like to collaborate with me, whoever I was, on such a critical study...16, pp. 77-84. 1968.

Leese. E.L., and D.W Boyd, "Numerical Methods of Determining the Transient Behavior of Queues with Variable Arrival Rates," Canadian J. of Operations Research 4, pp. 1-13, 1966.

Lucking-Reilly, David, "Vickrey Auctions in Practice: From Nineteenth-Century Philately to Twenty-First Century E-Commerce," Journal of Economic...

...with Random Service Times." Management Science 12, pp. 707-713, 1966.

Rothkopf, Michael H., "A Model of Rational Competitive Bidding," Management Science 15, pp. 362373, 1969.

Rothkopf, Michael H., "A Note on Strategy for Research...

^ 10/3. K/11 (Item 5 from file: 148) DIALOG(R) File 148: Gale Group Trade & Industry DB (c) 2008 Gale/Cengage. All rts. reserv.

10172599 SUPPLIER NUMBER: 20423337 (USE FORMAT 7 OR 9 FOR FULL TEXT) Auctioning conservation contracts: a theoretical analysis and an application.

Latacz-Lohmann, Uwe; Hamsvoort, Carel Van der American Journal of Agricultural Economics, v79, n2, p407(12) May, 1997

I SSN: 0002-9092 LANGUAGE: English RECORD TYPE: Fulltext: Abstract WORD COUNT: 7511 LINE COUNT: 00622

..AUTHOR ABSTRACT: of auctions in allocating contracts for the provision of nonmarket goods in the countryside. A model of optimal bidding for conservation contracts is developed and applied to a hypothetical

conservation program Competitive bidding, compared...

## TEVT

The award of contracts on the basis of competitive bidding is a method frequently used in procuring commodities for which there are no well-setablished merkets (Holt). The

well-established markets (Holl). The... some well-established markets (Holl). The... and tendel of optimal bidding behavior is presented and subsequential in the fourth section, applied to a hypothetical conservation program...in mind, it is reasonable to maintain the independent private values assumption for conservation contract auctions. Each farmer is assumed to know his or her opportunity cost of program participation, which, besides some other factors, defermines his or her bid. Experiences with the CRP have shown that a common-value element can arise when the conservation contracts are sold in sequential auctions. Farmers then can analyze the results of the preceding rounds and update (of ten increase) their...

 $\dots$  reserve price, however, only proves to be effective when bidding competition is weak (McMIIan).

A Model of Cptimal Bidding Behavior Suppose that farmers have private information about profits from farming, both under the ...probability of winning, and vice versa. The farmer therefore faces the problem of determining the optimal bid, which is the one that maximizes the expected utility (on the left-hand side of ...

...on the right-hand side of expression (3)). In the remainder of this section, the **optimal** - **bid** formulas will be derived for both risk-neutral and risk-averse bidders. For ease of ...

...4) (((Fi), sub.1) + b - ((Fi), sub.0))(1 - F(b)) (greater than) 0. The optimal bid (Mathematical Expression Oritted) is found by maximizing equation (4) through the choice of b which...

...bid cap, respectively. This model specification is in fact a deviation from the mainstream auction model where the bidding strategy is determined endogenously by, among others, the number of participating bidders. In a conservation...

...it is realistic to treat the farmer's expectations about (Beta) as external to the **bidding model**. This allows us to simulate the impact of variations in the auction environment on **bidding**.

...expected hid cap (Mathematical Expression Omitted). Furthermore, a bid will be submitted only if the (optimal) bid price at least covers the opport unity costs of implementing the conservation contract. Taking these arguments into account and substituting equation (6) into equation (5), the optimal - bid formula of a risk-neutral decision maker then can be written as

(7) "Mathematical Expression...through participation in the conservation program Maximizing equation (9) with respect to b yields the optimal - bid formula of a risk-averse decision maker. Again, take into account that no bids will be submitted below the minimum expected bid cap and that the (optimal) bid will be submitted only if it ensures a gain in certainty equivalent. Then,

(10) (Mathematical Expression Omitted).

From equation (10) it is clear that the **opt**imal bid comprises forgone profits minus the difference in risk premiums plus a premium multiplied by a...

...one. The greater the risk aversion, the smaller the factor and, thus, the lower the **optimal bid** price. In other words, risk-averse bidders try, ceteris paribus, to increase the probability of...

 $\dots$  0) and (PP.sub.1) equal to zero. Then expression (10) is reduced to the optimal - bid formula of risk-neutral decision makers as given in equation (5). From equations (5) and  $\dots$ 

...to gain some quantitative insights into the efficiency of auctions in conservation contracting, the above **bidding model** is applied to a hypothetical intensive-margin conservation program The contracts being auctioned are assumed...

... model farms.

Assumptions and Scenarios

The above farm-level model is linked up with the bidding model through the profit differential. Recall from expressions (7) and (10) that profit for gone is one of the main determinants of the optimal bid. Application of the bidding model additionally requires assumptions on the farmers' expectations about the maximum acceptable payment level. As explained, acceptance according to the ratio of nitrogen reduction (Mathematical Expression Chitted) to the individual farmers' (optimal) bids.

In the following two variants, the benchmark assumption of symmetry among bidders is relaxed by...

...presumed average of forgone profits of all pool j farmers with positive opportunity costs.

3. Bidding pool auction system (differentiated bid caps): Similar to variant 1, farmers tender sealed bids to the government. Each... individual bidders' opportunity costs of program (TABULAR DATA FCR TABLE 1 CM TTED) participation. Since the optimal bid is, among others, a linear function of the profit foregone, a high bid indicates high... ... almost exactly equal to the bid caps (Osborn, pers. comm.). In the

I learn unto the property of t

...right of the 30% mark) also diminishes the efficiency of the auction because of increasing (optimal) bid prices in combination with a fixed budget. Performance measures may even fall below the level...

^ 10/3,K/13 (Item 7 from file: 148)
DIALCQ R)File 148: Cale Group Trade & Industry DB
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08902715 SUPPLI ER NUMBER: 18606510

Auction format matters: evidence on bidding behavior and seller revenue.

Feldman, Robert A.; Reinhart, Vincent International Monetary Fund Staff Papers, v43, n2, p395(24)

June, 1996

ISSN: 0020-8027 LANGUAGE: English WORD COUNT: 7309 LINE COUNT: 00591

LANGUAGE: English RECORD TYPE: Fulltext; Abstract LINE COUNT: 00591

...AUTHOR ABSTRACT: based on a standard benchmark model from which empirically testable hypotheses are derived on the **optimal** amount of **bid** shading that generates revenue equivalence between the two formats. Applying this model to data from ...

... discriminatory-price formats, consistent with what would be expected on the basis of theoretically derived optimal bid shading for discriminatory auctions. Concluding remarks are presented in Section V.

The appropriate choice of...participants bid their true valuation of

the gold being auctioned, and there should be no **bid** shading. The **optimal** bidding rule is

b = (Upsilon). (5)

This rule implies that bids in a uniform price...

...shed some light on the importance and direction of the net effect of these other factors in determining bidding behavior.

III. Summary Statistics Some of the theoretical

Some of the theoretical characterizations discussed above are consistent with the summary statistics on the gold **auctions** reported in Table 2, which provide information on prices bid, weighted by the volume of

...quite data intensive and so we. instead, adopt an indirect test of the independent-values bidding paradigm given our limited sample. Note that in the independent (also known as private) values case...

.a mean-preserving manner to capture the observed variance of bids in the discriminatory-price auctions, introducing a single parameter to be estimated auction by auction. The resulting distribution of optimally shaded bids can be compared to the actual distribution of...

... Mathematical Expression Omitted) is the estimated mean calculated from the bids for the uniform price auctions and (k.sub.i) is the unknown scaler multiple.

(3) Estimate the proportionality factors, (k.sub.i), for the 35 separate auctions by an iterative technique that sets the estimated variances of optimally shaded bids by repeatedly...of means, the sample average that is actually observed is significantly lower than the average optimal bid. Similarly, the Kolmogorov-Smirnov (K-S) statistic, which measures the widest spread between the two...

~~ Non-Patent Literature: Non-Full Text Dialog files: 2, 35, 65, 99, 139, 256, 474, 475, 583

File 2: I NSPEC 1898-2008/ Nov W8

(c) 2008 Institution of Electrical Engineers File 35: Dissertation Abs Online 1861-2008/Feb

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File 65: I nsi de Conferences 1993-2008/ Dec 15 (c) 2008 BLDSC all rts. reserv.

99: Wison Appl. Sci & Tech Abs 1983-2008/Cct (c) 2008 The HW Wison Co. File

File 139: EconLit 1969-2008/ Nov (c) 2008 American Economic Association

File 256: TeclnfoSource 82-2008/Jul (c) 2008 Info. Sources Inc

File 474: New York Times Abs 1969-2008/ Dec 16

(c) 2008 The New York Times File 475: Wall Street Journal Abs 1973-2008/Dec 16

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Set Description

Š1 AUCTION OR AUCTIONS OR AUCTIONING OR AUCTIONED OR COMPETIT-I VE() (BUYING OR PURCHAS???) OR DUTCHAUCTION???

S2 (B)DOR BIDS OR OFFER OR OFFERS OR TENDER OR TENDERS)(3N)(-OPTIM?? OR OPTIM?E?? OR OPTIM?ING OR OPTIM?ATION OR EFFIC I ENT OR EFFI OI ENCY OR EFFI OI ENTLY OR COST() EFFECTI VE OR BEST -OR ADVANTAGEOUS OR FAVORABLE OR FAVOURABLE OR DESIRABLE)

(B) DD) NG OR OFFERING (3N) (MODEL OR MODELS OR PARADIOM OR PARADIOMS OR STYLE OR STYLES OR SYSTEM OR SYSTEMS OR METHOD OR METHODS OR EXAMPLE OR EXAMPLES OR STANDARD OR STANDARDS)

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S6 NOT PY>2001

<sup>~~</sup> Patent Literature: Dialog files: 347, 348, 349, 350

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File 347; JAPIO Dec 1976-2008/ Aug (Updated 081208)
(c) 2008 JPO & JAPIO
File 348: EUROPEAN PATENTS 1978-200849
(c) 2008 European Patent Office
File 349: PCT FULLTEXT 1979-2008/ UB=20081211| UT=20081204
(c) 2008 W PO Thomson
File 350: Der went WPIX 1963-2008/ UD=200880
           (c) 2008 Thomson Reuters
Set
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                METHODS OR EXAMPLE OR EXAMPLES OR STANDARD OR STANDARDS)
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                CHT??? OR QUANTI F????
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                 OR VARI ABLE OR VARI ABLES
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                   S2(30N) S3
             20
S8
                   S1(F) S6(F) S7
^ 8/3. K/11
                (Item 2 from file: 350)
DIALCC(R) File 350: Derwent WPIX
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0013414021 - Drawing available
WPI ACC NC: 2003-504402/200347
XRPX Acc No: N2003-400551
 Optimal bid determination method in auction, involves estimating
structure of market from selected characteristics of market and bidding
 model, to determine optimal
                                          bi d
Patent Assignee: GULER K (GULE-I); LIUT (LIUT-I); TANG H (TANG-I)
Inventor: GULER K; LIUT; TANG H
Patent Family (1 patents,
                                 1 countries)
Pat ent
                                      Application
Number
                   Ki nd
                            Dat e
                                      Number
                                                         Ki nd
                                                                 Dat e
                                                                           Ubdat e
US 20030093357 A1 20030515 US 2001955264
                                                           A 20010910
                                                                           200347 B
Priority Applications (no., kind, date): US 2001955264 A 20010910
Patent Details
                                      Dwg
                  Ki nd
                                           Filing Notes
Number
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            bid determination method in auction, involves estimating
structure of market from selected characteristics of market and bidding
 model . to determine
                             optimal
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The present invention provides an automated estimation and optimization solution for selecting the optimal bid for an item in an auction. The characteristics of the auction are selected (e.g., auction format, reserve price). A relevant bidding model, based on the

characteristics of the auction is selected. The structure of the auction is estimated based on the relevant bidding model. A bid function is determined based on the auction structure and user inputs regarding the item being bid on and the characteristics of the rival bidders. An optimal bid is determined based on the bid function and user-defined evaluation criterion. An embodiment of the present invention provides a method and system that determines the latent elements of the auction environment taking into account the strategic and information conditions with minimal assumptions on the distributions of unobserved random elements.

...invention allows a bidder to estimate the unobservable private signals of rival bidders and to determine the optimal bid the bidder can employ to optim ze their evaluation criterion.